

Building Blended Learning Solutions



A brief introduction Self-Learning: Any Time, Any Place, Any Pace





Contents

1. Protecting People by Reducing Risk
2. What we do
3. Who we are
4. Our learning philosophy
5. Why consider blending your learning
6. Our differentiation
7. Customisation
8. Securing educational rigour
9. Assessments & accreditations
10. Reporting & compliance
11. My eSkILLS

Self Learning: Any Time, Any Place, Any Pace



Protecting People by Reducing Risk

We are Training Consultants in Work Place Risk Management

We offer specialist training focussed on the practical application of new skills, techniques and knowledge, to enable ...

- your employees operate more safely in your workplace,
- you to meet your statutory and regulatory compliance obligations.

Self Learning: Any Time, Any Place, Any Pace



What we do

We specialise in delivering cost reducing, blended learning solutions for organisations with large work place compliance training obligations

EMERGENCY SERVICES: TRANSPORT: HEALTH: LOCAL AUTHORITIES: CHARITIES: COMMERCIAL

We design and build customised eLearning courses that efficiently mix and integrate with 'hands-on' practical face-to-face instructor sessions from us or your own trainers

We provide a learning management system that will run & track your courses, your learners and your compliance

We can partner and project manage the build and provision of your entire eLearning catalogue

Self Learning: Any Time, Any Place, Any Pace



Who we are

- **UK market leaders** - We are specialists for training solutions to manage safety and risk in the workplaces of Public, Private and the Not-for-Profit organisations.
- **Subject matter experts** - We have expertise in most areas of compliance training and our team are contributors to several national occupational standards
- **An approved training centre** – We are EDEXCEL approved, we offer BTEC qualifications, I.O.S.H. & H.S.E. approved programmes for both instructor and on-line
- **Blended learning specialists** – We can provide a turn-key solution for the design, development and implementation of dynamic and engaging blended learning solutions to ensure your organisations compliance with all risk-related requirements
- **Skilled specialists** - Instructional and learning skills, story boarding skills, content scripting skills, graphical design skills, multi media: stills, video, audio and ICT skills

Self Learning: Any Time, Any Place, Any Pace



Our learning philosophy

We aim to deliver knowledge, attitude, skills and behavioural change.

We endeavour to build training courses that engage and capture your learner's **ATTENTION**, provide content and instructional skills that are **RELEVANT** to your workplace, offer the learner **CONFIDENCE** that the learning is worthwhile and deliver **SATISFACTION** that they have gained something valuable.

Our learner module assessments are configurable and rigorously designed to test for knowledge, understanding or application levels of learning.

My eSKiLS - our learning management system has been designed to automatically and constantly measure these four learner motivations above, to give you objective feedback on the performance of your e learning courses.

Self Learning: Any Time, Any Place, Any Pace



Why consider blended learning

- Online learning can offer up to 80% per annum savings v classroom courses
- Learners learn, at convenient times, in any place, at their own pace
- Improved productivity gains while you retain your people on the front line
- Offers increased learning effectiveness
- Reduces instructor time on low-value training - focus them on higher value activity
- Substantially improves volume training completion and compliance
- Reduce travel time to training and deliver measurable reductions of CO₂

Self Learning: Any Time, Any Place, Any Pace



Our differentiation

Our courses are tailored to look relevant to your world as we customise courses to your industry sector and specific risk scenarios

We use specialist subject expertise

We offer a one-stop-shop to meet all your blended needs

- Customised content, video and audio learning scenarios, relevant to your work place risk areas
- Customised branding – ensuring the content looks relevant
- Technical content development from sector, educational and subject matter experts
- Comprehensive design, build and support skills to create and provision your classroom and e learning training catalogue

Self Learning: Any Time, Any Place, Any Pace



Customisation

- We can adopt your brand identity, vocabulary and culture
- We build single courses with reinforcing themes and flexible route structures to suit different work group risks
- We can build courses to meet your sectors / organisations current risks
- We use video, stills, audio with your people and environment as learning scenarios
- We can incorporate your procedures and policies
- We can build assessment strategies, games, puzzles, and other interactive tools to meet your learning needs

Self Learning: Any Time, Any Place, Any Pace



Securing educational rigour

Unlike classroom training, eLearning depends on the screen doing all the talking!

While up to 80% of the classroom experience is packaged in the human instructor element ... learner engagement and motivation is secured by us through not just subject matter experts but professional instructional and graphic designers.

We adopt the learning principles from 5 leading educational models:

1. Blooms Taxonomy
2. Gagnes 9 Instructional Events
3. John Keller's Learner Motivational Model
4. Kirkpatrick's Evaluation Model
5. Bersin's 5 step e Learning Measurement Model

Self Learning: Any Time, Any Place, Any Pace



Assessments & accreditation

- We design and build customisable learner assessments to suit your needs
- Educationally rigorous assessments will look to address understanding not just remembering and assess application of knowledge in context
- We offer a range of engaging learner interactivities to deploy formative and summative assessments
- Our e-Learning courses are designed and built to comply with training outcomes that meet your compliance requirements
- Our e-Learning courses can be accredited and used to award CPE points

Self Learning: Any Time, Any Place, Any Pace



Reporting & compliance

- Learning is easily and objectively tracked at learner, group or organisational level
- Course performance is measured
- Learner's feedback is comprehensively reported
- Compliance is easily and objectively reported



MyeSKiLS

A learning management system that enables

- Learning Any time, Any Place, Any Pace
- Learners to take control of their own learning
- Assessment and tracking of your learners
- Automation of learning administration
- Comprehensive management of your compliance training

Self Learning: Any Time, Any Place, Any Pace



About Us

- ✓ UK leaders in health & safety training and consultancy for risk management in the work place.
- ✓ Our classroom health & safety training has been received by over 40,000 people
- ✓ Our Manual handling video resource pack has been received by over 100,000 people
- ✓ My eSKiLS our e-Learning platform has been used by over 50,000 organisations
- ✓ Proven success in delivering blended learning for the UK's fire and ambulance services”
- ✓ Over 100 local authorities have used our service
- ✓ Our health & safety courses are rigorously assessed and endorsed by several Accreditation Bodies

Self Learning: Any Time, Any Place, Any Pace



Self Learning: Any Time, Any Place, Any Pace